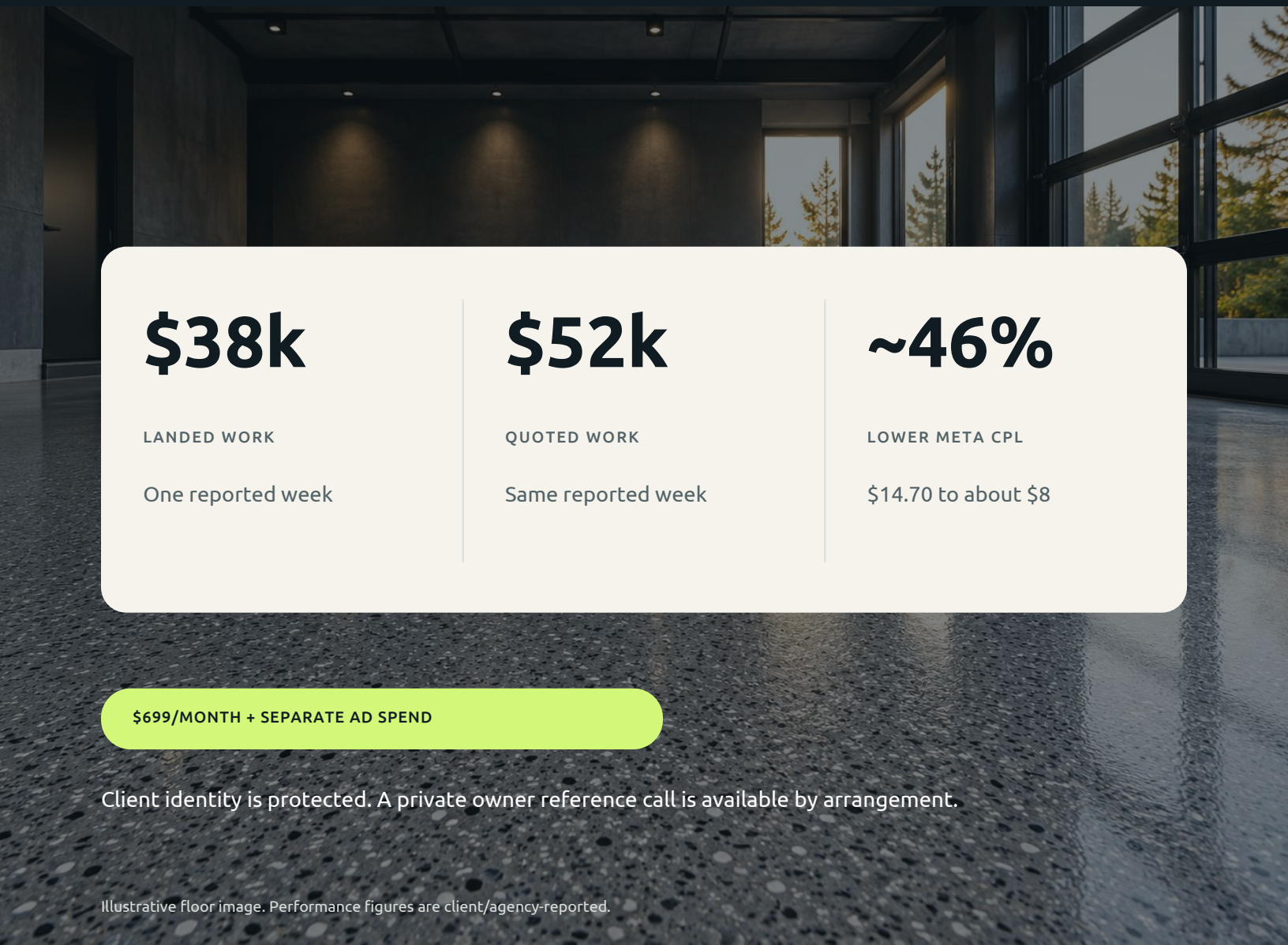
WHITE LABEL SEO FIRM

COATINGS CONTRACTOR / ONE-WEEK SNAPSHOT

A $12k weekly goal.
A $38k landed week.

An epoxy and concrete coating contractor added our **$699/month package** to its existing marketing. AI handled calls and website chats, prospects scheduled quotes, and a salesperson closed on site.

GBP SEO: map rankings improved from #5-6 to #1, with more calls coming in.



$38k	$52k	~46%
LANDED WORK	QUOTED WORK	LOWER META CPL
One reported week	Same reported week	$14.70 to about $8

$699/MONTH + SEPARATE AD SPEND

Client identity is protected. A private owner reference call is available by arrangement.

Illustrative floor image. Performance figures are client/agency-reported.

An ambitious goal. **A bigger result.**

The target was $12,000 in landed work per week using the existing marketing spend and budgets. The only added package was $699/month.

WEEKLY TARGET VS. REPORTED LANDED WORK

Original weekly goal **$12,000**

Landed in the reported week **$38,000**

3.17x the original goal

$26,000 above target

META COST PER LEAD

$14.70 → **~$8**

PRIOR AVERAGE CURRENT

~46% lower

About $6.70 less per Meta lead.

QUOTED IN THE SAME WEEK

$52,000

Quoted work shows the scale of sales activity. It may include work that was also landed.

The $12k is a goal, not prior actual sales. Quoted and landed values are not added together.

From positions #5-6 **to #1 on the map.**

Google Business Profile SEO was part of the same $699/month service. The agency reports a local map-ranking improvement from positions 5 and 6 to position 1 - followed by additional incoming phone calls.

REPORTED BEFORE

#5-6

CURRENT RANK

#1

BUSINESS IMPACT

Inbound calls

Reported after GBP gains



CURRENT GRID

#1

The supplied map screenshot shows #1 rankings at the plotted geo-grid positions.

WHAT IT MEANS

Stronger Google Maps visibility can put the business in front of more local searchers.

CALL RESULT

New inbound calls were reported; the total was not provided.

Evidence note: Prior rankings and resulting calls are client/agency-reported. The provided map screenshot shows the newer #1 grid; the keyword, capture date and call counts were not supplied. The image was softened to hide identifying map labels.

AI takes the inquiry. **Your team closes the job.**

The result depended on a working handoff from discovery to conversation, from conversation to estimate, and from estimate to an on-site sale.

1. **Ads + SEO**

   Meta ads generated leads. GBP SEO moved map rankings from #5-6 to #1 and generated incoming calls.

2. **AI voice + website chat**

   The bot handled calls and chats, answered inquiries and moved prospects toward a quote.

3. **A quote appointment**

   Prospects scheduled an estimate, creating a clear next step for the salesperson.

4. **An on-site close**

   A salesperson met the prospect at the job, quoted the work and closed the sale.

INSIDE THE BOOKING



Business knowledge

Answers grounded in the configured knowledge base.



Calendar check

Check availability, then confirm after the booking succeeds.

THE PRACTICAL WIN

A scheduled estimate gave the sales team a concrete opportunity to turn an inquiry into a project.

The $699/month package.

Paid acquisition, search visibility, website support and AI automation delivered as one white-label offer. Advertising media spend is separate.

REPORTED IN THIS CASE

Lower Meta lead cost. AI-managed calls and chats. Quote appointments. On-site sales. GBP map rankings #5-6 to #1. New inbound calls.



ATTRACT

- Meta Ads + creatives
- Google Ads management
- Google Local Services Ads



GET FOUND

- Google Business Profile SEO
- AEO / AI search visibility
- Website



RESPOND

- 24/7 AI phone answering
- AI website chat
- AI texting + lead follow-up



KEEP THE CONVERSATION GOING

- AI outbound calling
- Review request automation
- Referral automation

100% white label. No setup fee. No long-term contract.
Your agency owns the client relationship; fulfillment stays behind the scenes.

Full offer scope is shown above. Service-by-service revenue attribution was not supplied.

Better leads.
Bigger projects.

OWNER FEEDBACK / PARAPHRASED

The owner reported stronger lead quality and larger jobs.

GBP rankings also climbed from #5-6 to #1, with inbound calls reported.

Hear it directly from the owner.

The client has offered to speak with prospective customers by phone. Ask us to arrange a private reference conversation.

Request a private reference call

HOW TO READ THIS SNAPSHOT

Performance source: client/agency-reported. One week; exact dates and source exports were not provided. The $12k figure was a weekly goal. Landed work is presented as reported work won, not cash collected or profit. Quoted work may overlap landed work.

Calculated comparison: ($14.70 - about $8) / $14.70 = about 45.6%, rounded to 46%. CPL periods were not specified. The 3.17x figure compares landed work with the original goal. Channel revenue and ROI were not independently measured. Outcomes vary.